

D&AD Awards open with 40% off entries until 13 January 2021

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D&AD
Awards

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TO SAVE 40%



D&AD Awards 2021 Open for Entries

What's new

D&AD Awards evolve every year to reflect industry developments.

This year we've adapted the awards even further to make them more accessible and affordable, adjusting the entry prices across all categories, increasing the super early bird discount to 40% and the freelancer and small business discount to 25%.

We've reinstated the separate categories for Writing, and we've added new categories for

E-commerce, Gaming, Type Design and Next Photographer. New subcategories have been introduced to award cutting-edge work that is changing how brands interact with consumers as well as to recognise the work that is achieving excellence on low budgets.

In partnership with 2019 D&AD Future Impact winner Beirut's RiverLESS Forest, now rebranded theOtherForest, we will plant a tree for every Pencil awarded.

. [Download the entry kit](#) to see all the changes we've made to benefit you this year